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Leigh Fox, CFO

Cincinnati Bell℠

Safe Harbor

This presentation and the documents incorporated by reference herein contain forward-looking statements regarding future events and our future results that are subject to the “safe harbor” provisions of the Private Securities Litigation Reform Act of 1995. All statements, other than statements of historical facts, are statements that could be deemed forward-looking statements. These statements are based on current expectations, estimates, forecasts, and projections about the industries in which we operate and the beliefs and assumptions of our management. Words such as “expects,” “anticipates,” “predicts,” “projects,” “intends,” “plans,” “believes,” “seeks,” “estimates,” “continues,” “endeavors,” “strives,” “may,” variations of such words and similar expressions are intended to identify such forward-looking statements. In addition, any statements that refer to projections of our future financial performance, our anticipated growth and trends in our businesses, and other characterizations of future events or circumstances are forward-looking statements. Readers are cautioned these forward-looking statements are based on current expectations and assumptions that are subject to risks and uncertainties, which could cause our actual results to differ materially and adversely from those reflected in the forward-looking statements. Factors that could cause or contribute to such differences include, but are not limited to, those discussed in this release and those discussed in other documents we file with the Securities and Exchange Commission (SEC). More information on potential risks and uncertainties is available in our recent filings with the SEC, including Cincinnati Bell’s Form 10-K report, Form 10-Q reports and Form 8-K reports. Actual results may differ materially and adversely from those expressed in any forward-looking statements. We undertake no obligation to revise or update any forward-looking statements for any reason.

Non GAAP Financial Measures

This presentation contains information about adjusted earnings before interest, taxes, depreciation and amortization (Adjusted EBITDA), Adjusted EBITDA margin, net debt and free cash flow. These are non-GAAP financial measures used by Cincinnati Bell management when evaluating results of operations and cash flow. Management believes these measures also provide users of the financial statements with additional and useful comparisons of current results of operations and cash flows with past and future periods. Non-GAAP financial measures should not be construed as being more important than comparable GAAP measures. Detailed reconciliations of Adjusted EBITDA, net debt and free cash flow (including the Company's definition of these terms) to comparable GAAP financial measures can be found in the earnings release on our website at www.cincinnatibell.com within the Investor Relations section.

Cincinnati Bell - Today

- 140 years of Industry Leadership and Innovation
- Diversified Portfolio of strategic products
- Clear “right to win” in Cincinnati

Fioptics video subs: **88K**

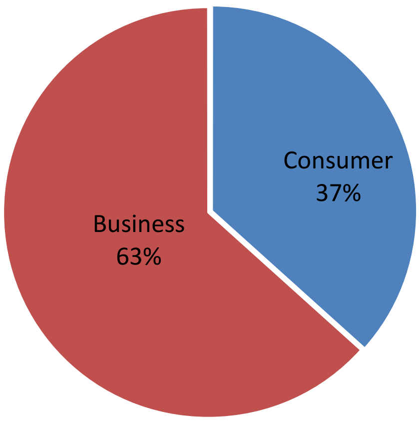
Broadband subs: **271K**

Access lines: **493K**

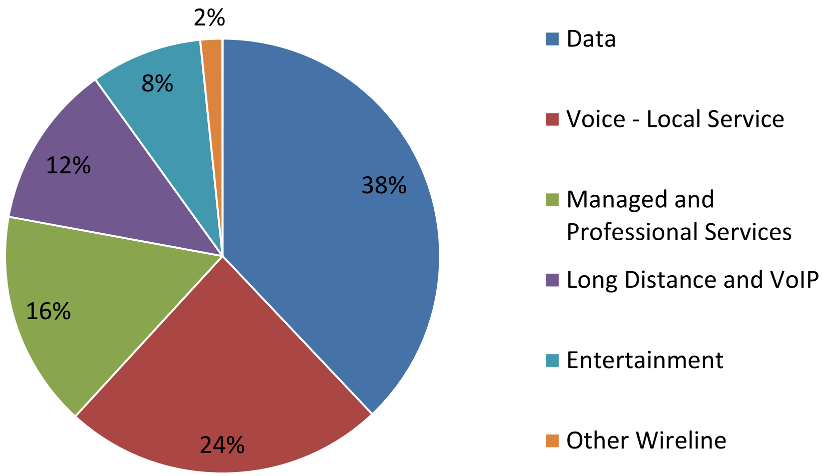
Fiber route miles: **6,300**

Sites lit with fiber: **5,500**

2014 Customer Channel Mix



2014 Product Mix by Revenues



Graphs exclude Wireless segment and IT equipment distribution

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Cincinnati Bell – A Look Back

2003
Divested long-haul fiber assets

Entered Data Center market

Access lines: 1,012,000

Revenue: $1,557 m

2007
Market Leader in Wireless – 571,000 subs

Access lines: 834,000

Revenue: $1,348 m

2009
Investment in “Fioptics”

Divested Wireless towers for $100 million

Access lines: 723,500

Revenue:$1,336 m

2010
Acquired CyrusOne for $526 million

Continued decline of Wireless subs: 509,000

Access lines: 674,100

Revenue: $1,377 m

2013
Successfully completed the IPO of CyrusOne

STARTING A NEW ERA

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Cincinnati Bell – The New Era

Our objective is to transform Cincinnati Bell into a company with Growing Revenue, Growing Profits, Significant Sustainable Free Cash Flows, and a Healthy Balance Sheet

Key initiatives for successful transformation…

1 – Initiated a process to sell our Wireless business

2 – Evaluate opportunities to monetize our investment in CyrusOne

3 – Execute on strategic product development and demonstrate Wireline revenue growth, of which, Fioptics is the key component

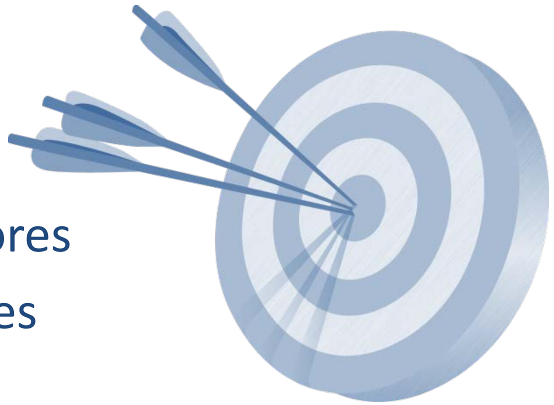
Fiber investments have dramatically reshaped our BRAND and PUBLIC PERCEPTION

Executing Objectives

We are doing what we said we would do

1 Reached agreement to sell Wireless spectrum license and certain assets to Verizon

- Spectrum sale closed on September 30, 2014
  - Cash proceeds of $194 million
- Transfer of lease liabilities and other assets valued at approximately $16 million will occur once we no longer provide wireless service (later of 90 days after close of spectrum sale and April 6, 2015)
- Broadens our relationship with Verizon
  - Expect increased foot traffic in Fioptics retail stores
  - Opportunity to provide additional carrier services



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Executing Objectives

We are doing what we said we would do

2 **Successfully completed a well timed and thoughtful initial monetization of our CyrusOne investment**

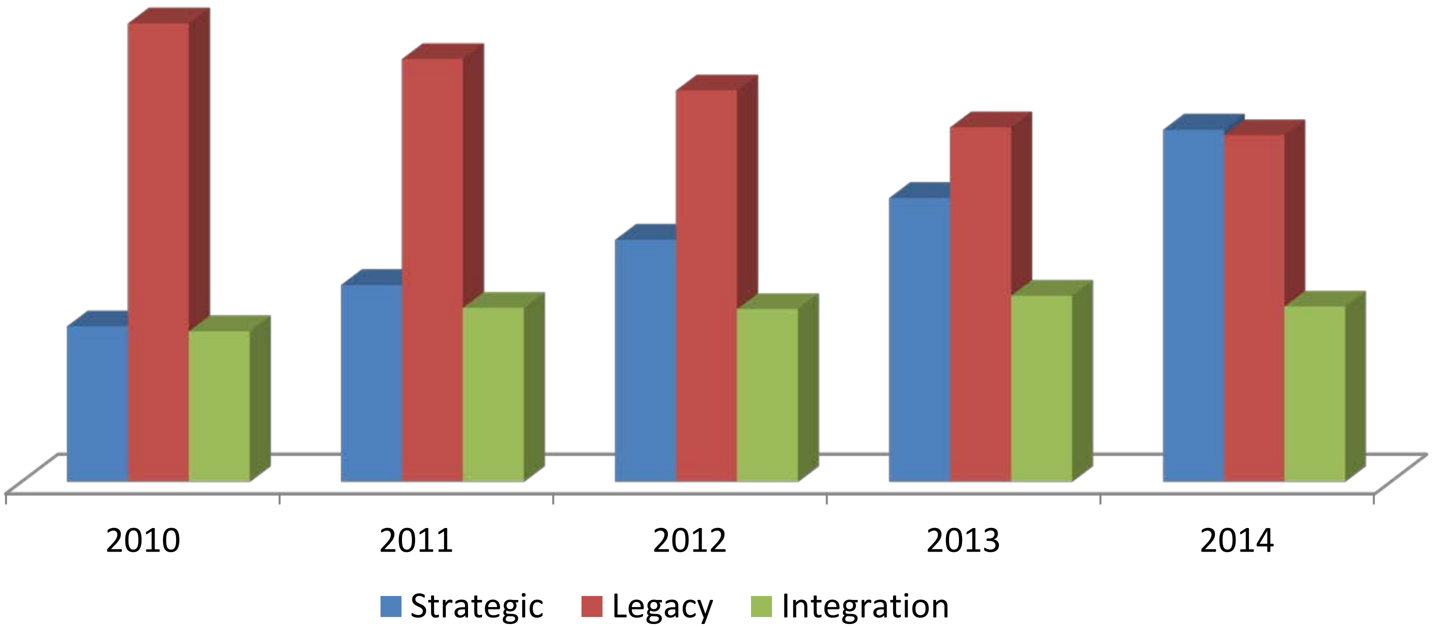
- Sold 16 million CyrusOne Partnership units with proceeds totaling $356 million
  - Proceeds used to repay a portion of our 8.75% Senior Subordinated Notes due 2018, reducing interest payments $28 million annually
  - Remaining 44% ownership currently valued at approximately $750 million
  - Tax gains from future monetization sheltered by $750 million of tax NOLs

- Our strategy has not changed
  - Patient investor focused on a well-timed and thoughtfully developed monetization strategy to maximize shareholder value
  - CyrusOne reported outstanding third quarter results:
    - Revenue totaled $85 million, up 26% year-over-year
    - Adjusted EBITDA was $42 million, up 16% year-over-year

Executing Objectives

We are doing what we said we would do

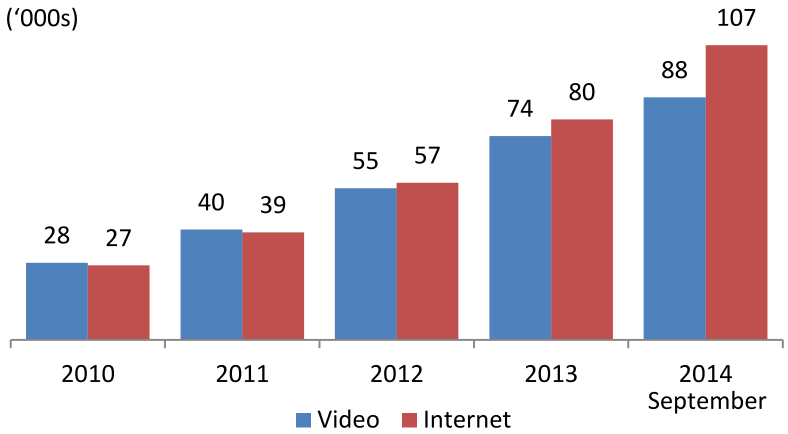
3 Strategic Investments have significantly altered the Outlook for Cincinnati Bell



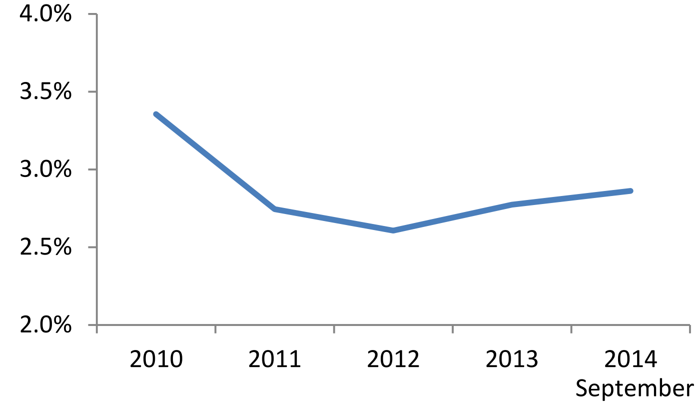
- Investments in high demand strategic products are driving strong revenue growth, offsetting declines of the company's legacy copper-based products
- Wireline revenue on target to grow year-over-year

Monitoring Metrics for Success

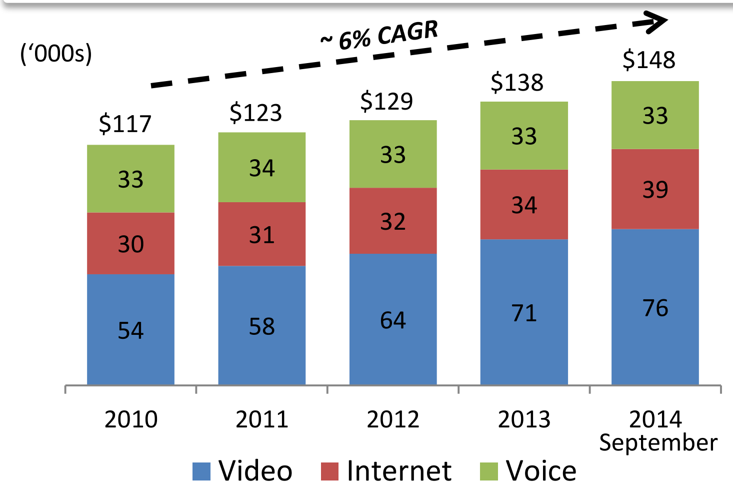
Fioptics Video and Internet Subscribers



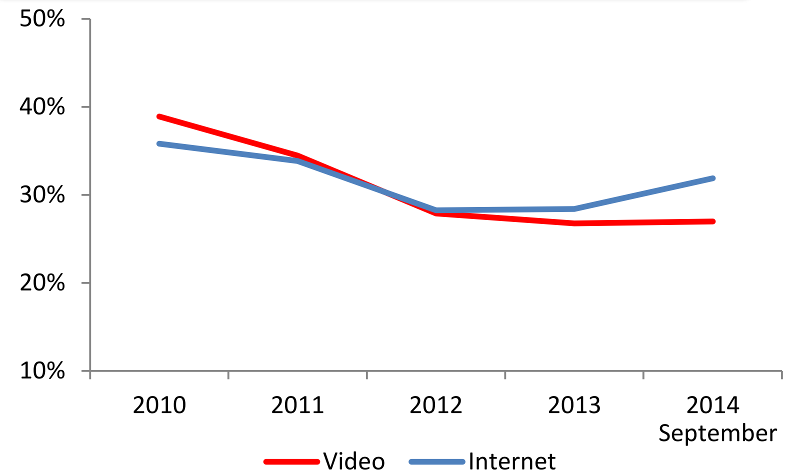
Video Churn



Average Revenue per User



Penetration



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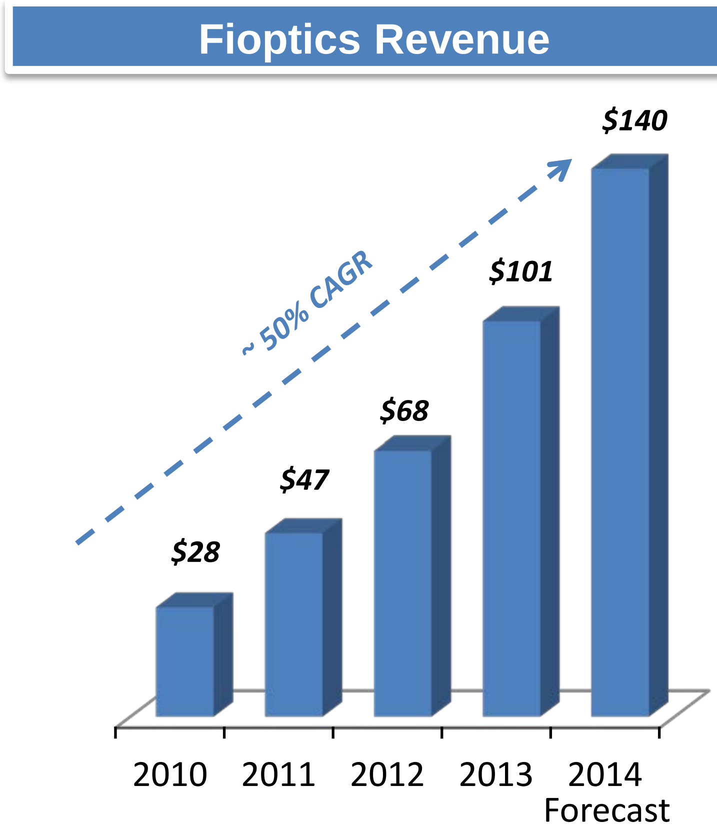
Cincinnati Bell - Accelerating Fiber Investment

Key Drivers

- Fiber is a superior long-term asset
- Financial and operational success
- Progressive change in customer expectations for bandwidth
- Unique competitive advantage
- Strategy based on strong ROI



Accelerating our Fioptics investment will result in a significant increase in data subscribers and elevated levels of data and video ARPU, which combined drive the resulting higher revenue and EBITDA

Third Quarter Highlights

Consolidated Revenue Growth

- Wireline revenue of $184 million, up $3 million
- IT Services and Hardware revenue of $120 million, up 37%

Strategic revenue of $111 million, up 19%

- Fioptics revenue totaled $37 million, up 39%
- Strategic revenue for business customers increased by 13%

Strong Adjusted EBITDA of $96 million

- Accelerating fiber investment and other projects pressured Wireline margins
- IT Services and Hardware margins totaled 10%

Closed wireless spectrum sale on September 30, 2014, with cash proceeds totaling $194 million

Proceeds from the sale of 16 million partnership units in CyrusOne used to repay $325 million of 8 ¾% Senior Sub Notes due 2018

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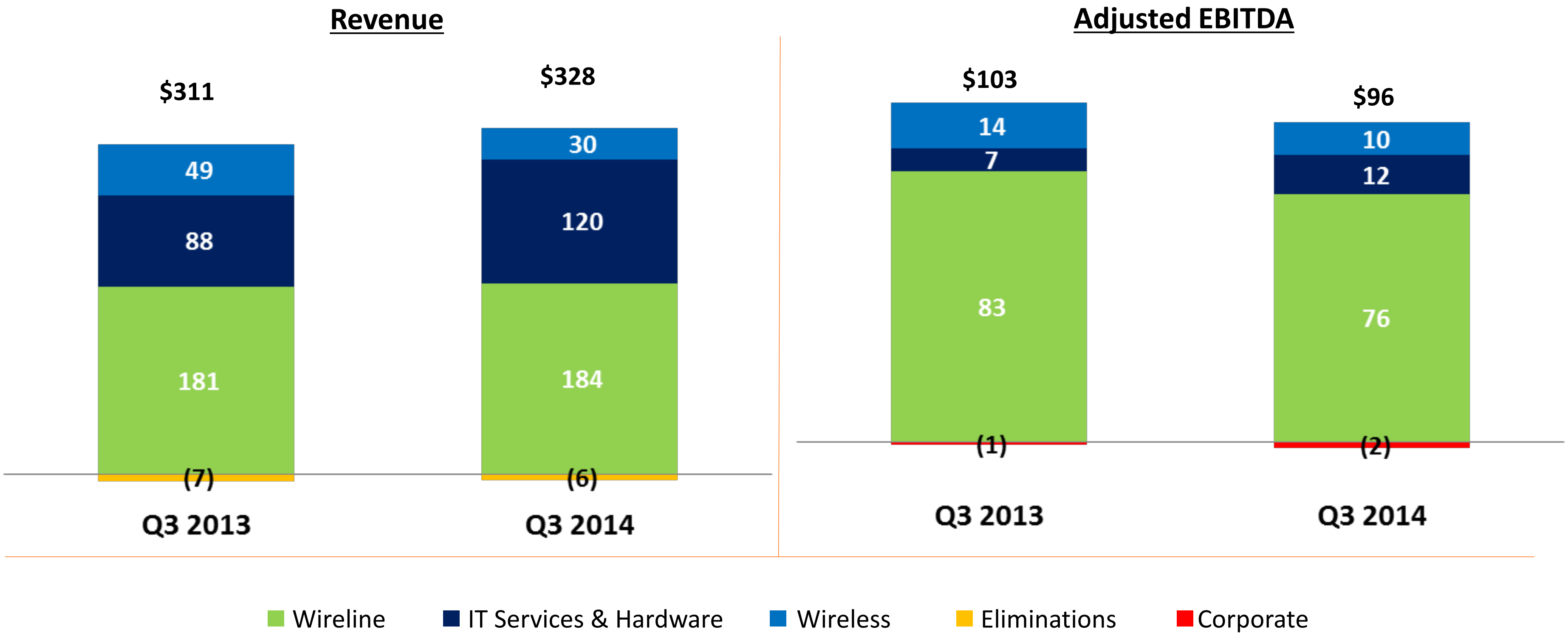
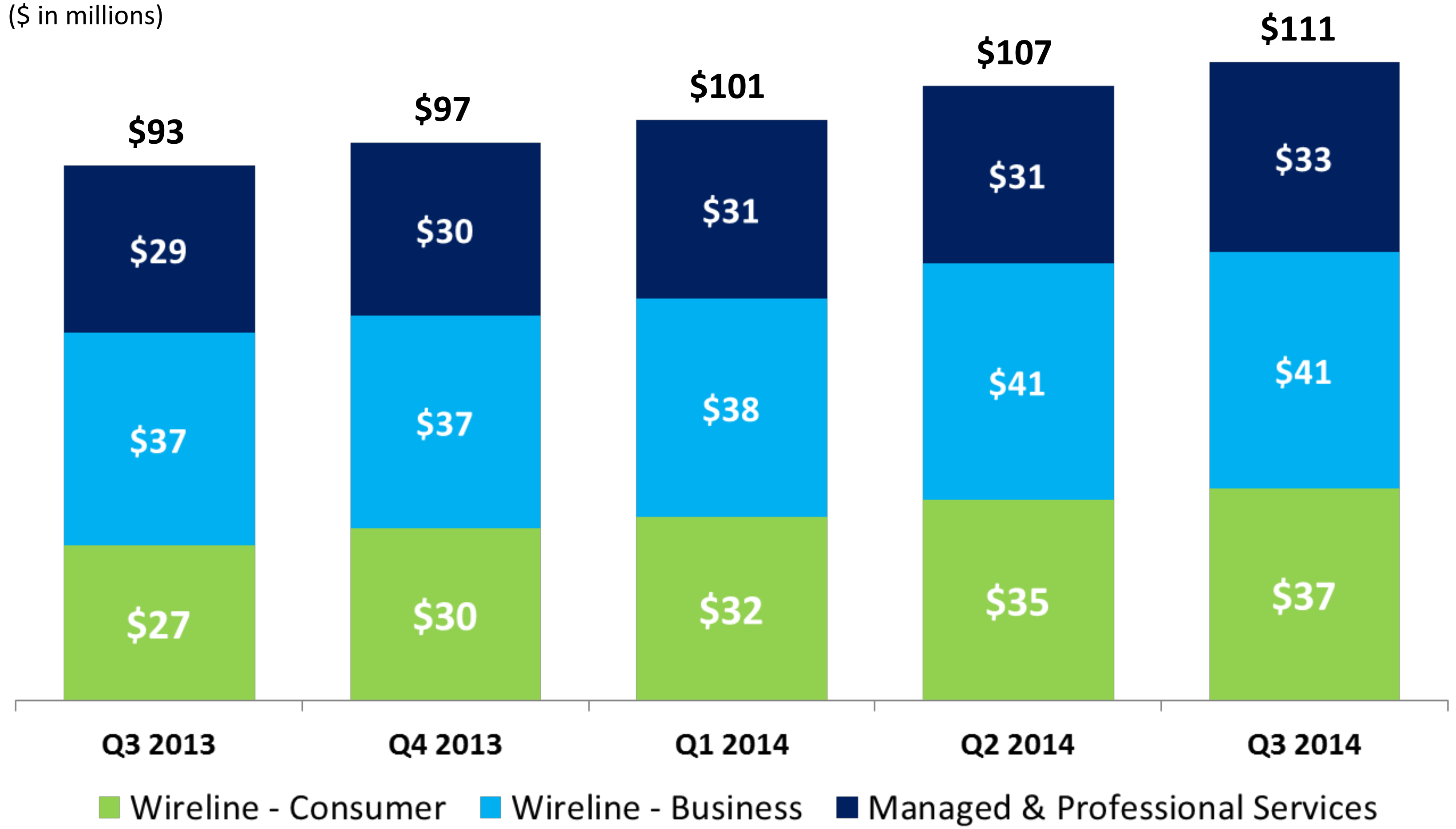
Third Quarter Financial Summary



- Total revenue of $328 million for Q3 2014, up 5% from prior year
- Operating income totaled $16 million and net loss of $27 million
  - Wireless operating loss totaled $33 million due to winding down operations
  - Loss on extinguishment of debt totaled $19 million
- Adjusted EBITDA of $96 million for Q3 2014, down $8 million from prior year
  - Winding down wireless operations
  - Increased costs to accelerate fiber build and streamline operations and shared service functions

Quarterly Strategic Revenue Growth

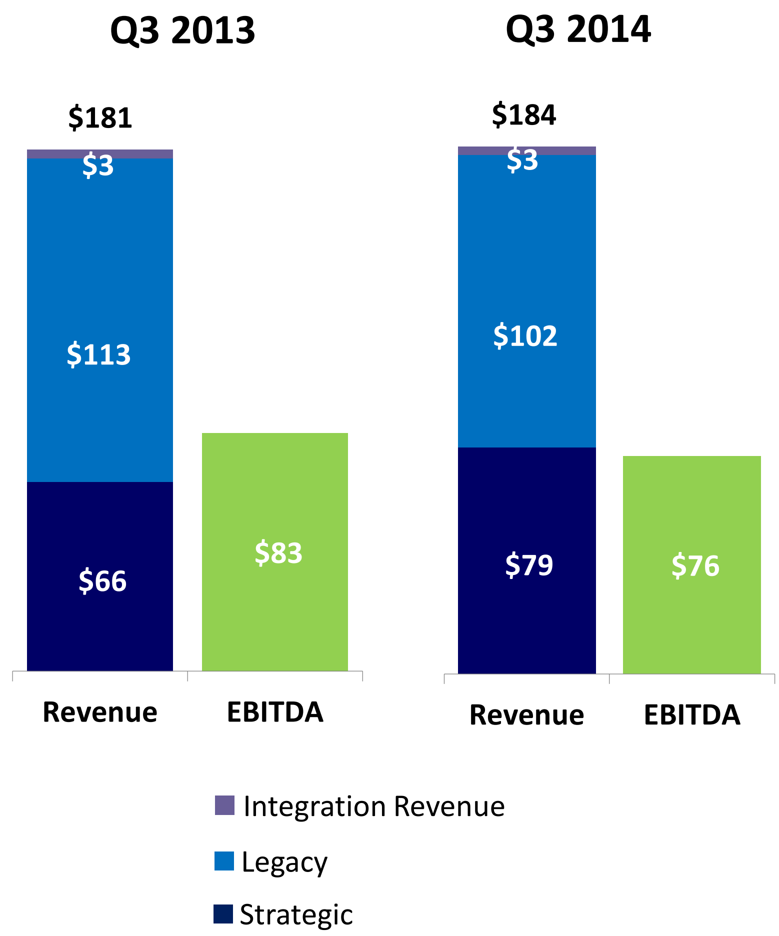


*** Revenue results are presented net of intercompany**

Strategic revenue growth is changing our FINANCIAL OUTLOOK and TRAJECTORY

Wireline *Revenue and Adjusted EBITDA*

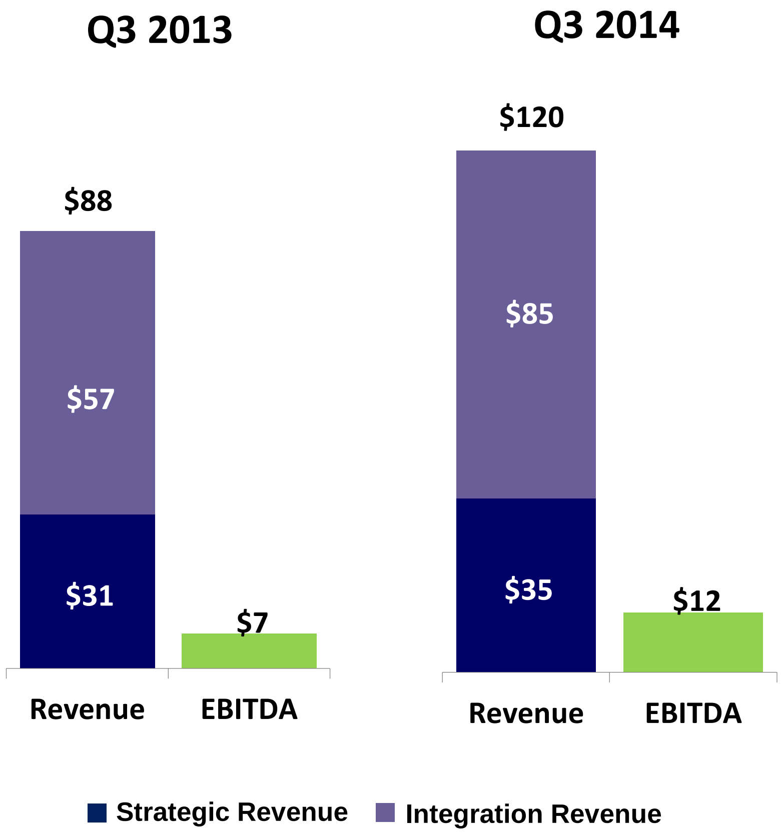
($ in millions)



- Strategic revenue growth in Q3 2014 offset decline from legacy products
  - Revenue from Fioptics for Q3 2014 totaled $37 million, up 39% from Q3 2013
  - Strategic revenue from business customers totaled $42 million (including $2 million of Fioptics revenue) in Q3 2014, up 10% from prior year
- Adjusted EBITDA totaled $76 million in Q3 2014 with Adjusted EBITDA margins of 41%
  - Adjusted EBITDA decrease due to additional costs associated with accelerating fiber investments and projects aimed at streamlining operations and shared service functions
- Access line loss was 9% year-over-year
  - Increased wireless subscriber churn and “move season” activity

IT Services & Hardware *Revenue and Adjusted EBITDA*

($ in millions)



- Revenue of $120 million for Q3 2014, up 37% from Q3 2013
  - Telecom & IT Equipment revenue of $83 million for Q3 2014, up 48% from Q3 2013
  - Strategic Managed and Professional Services revenue totaled $35 million for Q3 2014, up 15% from prior year
- Adjusted EBITDA margin was 10%, up from 8% a year ago

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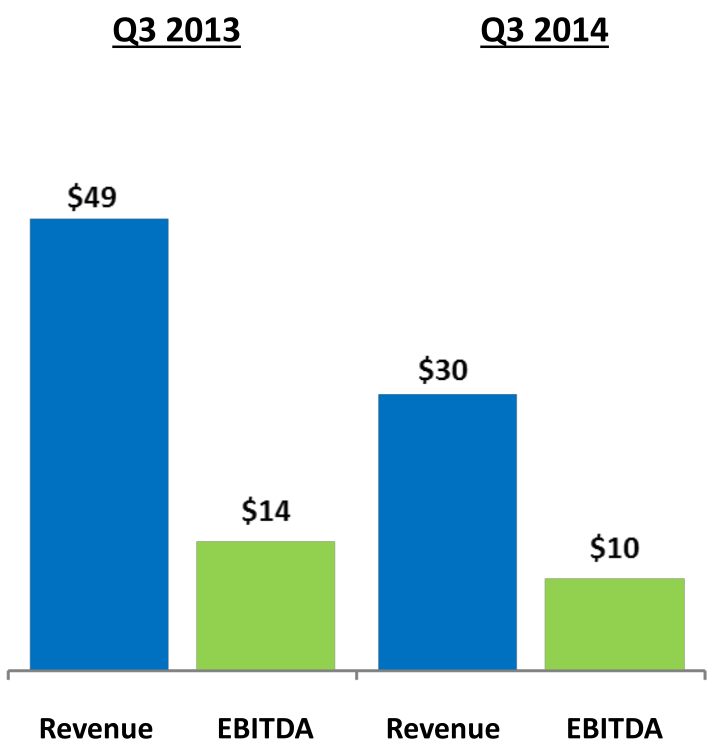
Wireless Revenue & Adjusted EBITDA

($ in millions)



- Revenue decreased $19 million due to 100k subscriber loss during the quarter
  - Total subscribers expected to be less than 100k at year-end
- Adjusted EBITDA totaled $10 million for Q3 2014, down $4 million from prior year
- Restructuring charges totaled $10 million to account for costs associated with winding down operations
- Cost leakage to be absorbed by the remaining core business once wireless operations shut down is expected to range between $25 – $30 million

Free Cash Flow

($ in millions)

	Q3 2014	YTD 2014
Adjusted EBITDA	$ 96	$ 301
Interest Payments	(33)	(111)
Capital Expenditures	(46)	(121)
Pension and OPEB Payments	(11)	(27)
Dividends from CyrusOne	6	22
Working Capital and Other	(27)	(52)
Free Cash Flow	$ (15)	$ 12

- Capital expenditures range: $180-190 million
- Interest Payments of approximately $150 million
- Pension and OPEB payments of approximately $40 million
- CyrusOne dividends of approximately $30 million
- Minimal cash taxes

- One time shutdown costs associated with spectrum sale and closing down the Wireless business.
- One time transitional cost associated with IT outsourcing project.

Free cash flow results are in-line with expectations.

Q3 2014 Capital Expenditures and Full Year 2014

($ in millions)

	Q3 2014	YTD 2014	% of YTD Spend	Full Year 2014 Low	Full Year 2014 High
Construction	$ 14	$ 31	26%	$ 40	$ 45
Installation	9	17	13%	25	27
Value added	3	8	7%	15	18
Strategic Fioptics	$ 26	$ 56	46%	$ 80	$ 90
Strategic Other	9	27	22%	40	40
Total Strategic Investment	$ 35	$ 83	69%	$ 120	$ 130
Maintenance	11	32	26%	50	50
Wireless	-	6	5%	10	10
Total	**$ 46**	**$ 121**	**100%**	**$ 180**	**$ 190**

2014 Financial Guidance (excluding Wireless)

On September 30, 2014 the Company completed the sale of its wireless spectrum and has suspended guidance related to this segment. As such, excluding Wireless, the company is affirming the 2014 Adjusted EBITDA guidance and increasing its revenue guidance as follows:

Category	2014 Guidance (excluding Wireless)	Revised 2014 Guidance (excluding Wireless)
Revenue	$1.0 billion	$1.1 billion
Adjusted EBITDA	$333 million*	$333 million*

*Plus or minus 2 percent

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Cincinnati Bell – Key Takeaways

- Reaffirming 2014 Adjusted EBITDA guidance and increasing revenue guidance for Core Business (excluding Wireless)
- Investments in strategic products continue to be success based
- Value creation will increase with both profit acceleration and multiple expansion
- Our plans for monetizing our investment in CyrusOne remain unchanged
- We are committed to our target leverage of less than 3.0x

We are creating a company with unparalleled fiber assets, growing revenues, growing profits, a healthy balance sheet, and strong sustainable cash flows!